

MARINELLO SCHOOLS OF BEAUTY
SPONSORS THE MISS EL SALVADOR USA 2009 PAGEANT

LOS ANGELES, CA — Marinello Schools of Beauty, the West Coast's largest and longest-established chain of beauty schools, joins La Prensa de Los Angeles and Jennifer International Events as a sponsor of the Miss El Salvador USA 2009 Pageant.

One of the most important Latin beauty events in Los Angeles, the Miss El Salvador USA Pageant celebrates the beauty, sophistication and intelligence of Salvadoran women and the culture of El Salvador. The pageant showcases 14 young ladies between the ages of 15 to 24, of Salvadoran descent and living in the United States. From these, one winner will be selected to become a goodwill ambassador for the Salvadoran community in Los Angeles.

“As the oldest and one of the premier beauty schools on the West Coast, Marinello Schools of Beauty is proud to give back to our community as a sponsor the Miss El Salvador USA 2009 pageant,” commented Dr. Nagui Elyas, President and COO of Marinello Schools of Beauty. “The Salvadoran community contributes greatly to the rich cultural tapestry of Los Angeles, and we are delighted to support this vibrant and important part of our community,” he added.

Marinello is also sponsoring two of the contestants, Kimberly Benitez, Miss La Unión and Kimberly Bojorquez, Miss Santa Ana. The public will have the opportunity to meet these, and all the Miss El Salvador USA 2009 contestants at the Marinello's City of Industry, CA campus on Saturday, September 26 and at our Bell, CA campus on Saturday, October 3, from 10am to 12pm.

About Marinello Schools of Beauty: Defining beauty education since 1905, Marinello Schools of Beauty (www.marinello.com) is one of the premier beauty schools on the West Coast. Offering a variety of cosmetology and esthetics programs, Marinello's “hands-on” approach to instruction allows for the most effective learning practices. With 41 convenient campus locations in California, Nevada, Utah, Oregon, and Arizona, Marinello also offers affordable spa and salon services performed by supervised Marinello students.

Media Contact:

Archana Kaushal, Executive Director of Marketing

archana.kaushal@marinello.com

562-945-2211

www.marinello.com