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***MARINELLO OPENS THE DOORS TO ITS SECOND CAMPUS IN CALIFORNIA'S HIGH
DESERT***

WHITTIER, CA – Marinello Schools of Beauty, the leading chain of beauty schools on the West Coast, officially opens the doors to its new campus in Victorville, CA on Thursday, July 1st. The Victorville location marks Marinello's 42nd campus and is expected to become a hot spot for aspiring beauty stylists in the High Desert. The highly anticipated grand opening was preempted by a successful open house on June 25-26 where hundreds flocked for an exciting sneak peak of the campus. Marinello's Victorville campus will offer Cosmetology, Esthetics, and Manicuring programs.

Marinello's state-of-the-art facility in Victorville is 7,815 square feet and will provide students with access to the latest learning tools including over 50 hair stations, an advanced "Studio M" salon, a well appointed manicuring area, three pedicure stations, a private esthetician services room, and two cosmetology classrooms.

"The Victorville community has welcomed Marinello with such enthusiasm", says Marinello CEO, Dr. Nagui Elyas on the decision to open a school in Victorville. "We were overwhelmed by the turnout at our open house and look forward to providing students with the highest quality beauty education."

The Marinello Victorville campus is located in the newly developed Dunia Plaza at 14311 Bear Valley Road, Suite 101. The campus' first cosmetology course begins July 12th and is accepting applications. All those interested in enrolling at Marinello Schools of Beauty or seeking information about the programs are encouraged to call (800) 648-3413. Additionally, beauty services provided by student stylists supervised by licensed instructors will be available to the public at great prices beginning early Fall 2010.

About Marinello Schools of Beauty:

Defining Beauty Education since 1905, Marinello Schools of Beauty (www.marinello.com) is one of the leading beauty schools on the West Coast. Offering a variety of Cosmetology and Esthetics programs, Marinello's hands-on approach to instruction allows for the most effective learning practices. With 42 convenient campus locations in Arizona, California, Nevada, Oregon, and Utah, Marinello also offers affordable spa and salon services performed by student stylists supervised by licensed instructors.